

1:1

Achieve a 1:1 ratio between IT units sold vs recovered. For each one we put on the market, we'll take back at least one unit — extending IT lifespan and preserving resources.

-50%

Achieve at minimum a 50% reduction* in climate emissions at Atea. This includes enhancing energy efficiency in our operations, increasing the share of sold reused products, halving transport emissions and using 100% renewable energy.

TP2B

Our vision is to be "The Place to Be" for our employees, customers and partners. A diverse Atea with equal opportunities and a culture where we include and appreciate different experiences, competences and perspectives will make us best equipped to serve our customers.

1M+

We will accelerate on the journey toward sustainable IT by leveraging the purchasing power of 1 million IT users. This we will achieve by increasing the commitment of entire organizations, including ourselves, through our collaboration platforms.

100:1

Make our carbon handprint 100 times larger than our carbon footprint, by leveraging the power of IT solutions.

*Refers to the total reduction of emissions regarding scope 1 + 2 and the same for scope 3 with 2019 as base year.